



## GROWING THE HEALTH PLANT TOGETHER



Producer specialized in plants  
for health, beauty and wellness

# PROMOPLANTES

## A FAMILY HISTORY MARKED BY VALUES



In 1960, Emile MARTINEAU settled on his lands in Chanzeaux, a small rural village.

In 1962, he launched the production of medicinal plants and the activity developed over the years. In parallel, Emile MARTINEAU got involved locally and nationally in the expansion of the medicinal plant sector.

Laurent and Régis, two of the MARTINEAU children, early involved in the farm works, get passionate about plants. They decide

to take over the farm in order to develop it and to head specifically for the growing of medicinal plants.

In this way, PROMOPLANTES has been constructed on his family history. It carries on their values : it is involved on the territory, stimulates the local economy, enhances its traditional and technical expertise. But first of all, the development of the enterprise comes from a human adventure in which the passion of plants is fully realised.

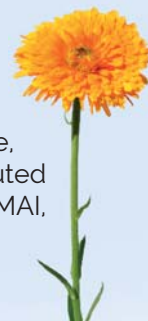
## GENERAL PRESENTATION



With an experience of more than forty years, PROMOPLANTES cultivates, harvests, dries and processes more than two hundred tons of plants for health, beauty and wellness. They are produced on an area of a hundred and sixty hectares of organic and conventional growing.

We are committed to a reasonable agriculture, with practices respectful of nature and environmental-friendly.

Located in the Region of Chemillé, which is the heart of the health plant production in France, we make the most of our proximity with reputed collaborators in the sector such as ITEIPMAI, Phytolia and Vegepolys.



## OUR CRAFTSMANSHIP

By focusing on its original profession as producer, PROMOPLANTES brings to you its expertise, its experience and its technical skills in agriculture.

Our policy is to bring our expertise in the service of the quality of your products. It is by jointly evolving in a partner relationship that we will maximise the plants to their best.





## OUR PRODUCTS

Our work consists in harvesting wholesome plants rich with active principles. A constantly perfectible technical process is applied to each one of them. Every ingredient is selected in order to multiply their potential:

- Cultures in good sanitary conditions
- Optimal harvest stage
- Adapted harvest equipment and drying process
- Maximised packaging and storage



### OUR CULTIVATED PLANTS

Our production, from conventional or organic growing, follows closely the Good Agricultural and Collection Practices (GACP) for a reasonable agriculture. Moreover, PROMOPLANTES tests for you the culture along with the technical collaboration of ITEIPMAI and CNPPMAI.

### OUR GATHERED PLANTS

PROMOPLANTES relies on a network of professional gatherers, working according to internal specifications and to the guide of Good Gathering Methods Practices, that promotes gathering methods respectful of the flora and environmental-friendly. In case of an important need for rare species, we run a feasibility study of the cultivation set up in order to preserve natural resources.



### OUR FRESH PLANTS

Harvested at dawn, the plants are prepared to be shipped in refrigerator lorries, in the shortest delivery time in order to preserve their freshness. We can also deliver them cut and frozen to allow you a greater flexibility.

### OUR DRIED PLANTS

Harvested at the optimal maturity stage, our plants are dried at adapted temperatures in order to protect the richness of their active principle. They are then stored in ideal conditions to preserve their quality.





## OUR PROCESSING ACTIVITY

In order to help you using our plants, we offer a whole set of services to shape the dried plants thanks to our grinding units. Carried out according to Good Manufacturing Practices, we respect your internal specifications.

Calibrated powder and cut, our grinders enable us to treat lots from a few dozens of kilos to a few tons. We can also sort or separate parts of plants to your liking, with specific equipments.

Our processing units, originally used for our own productions, are also available to deal with your plants according to your ways. With this type of services, you send us your plants to be ground and we send them back in the shortest delivery time in accordance with our schedule.

### EXTRACTION CUTTING



### INFUSION CUTTING



### POWDER



## RESEARCH AND INNOVATION

Thanks to our botanical and agronomic expertise, we work beforehand your product innovations. Tests on plants, varietal selection, studies on technical steps in cultures, drying tests, studies on harvesting stages and adaptation of harvesting and processing methods are the work leads on which our expertise depend to improve the plant's quality.



We rely on the competencies of our technical collaborators to enhance our studies and research according to scientific procedures :

**iteipmai**

Inter-professional Technical  
Institute for Perfume,  
Medicinal, Aromatic and  
Industrial Plants

**Phytolia**

Inter-professional  
Association to promote  
the sector of plants  
for health, beauty and  
wellness



National Conservatory  
of Perfume,  
Medicinal, Aromatic  
and Industrial Plants



Botanical Gardens

**PROMOPLANTES**

## REQUIREMENTS IN QUALITY

Our ambition being to ensure you a constant quality, we follow a number of specifications.

Our internal requirements :

- Our growing process closely respects the methods of the Good Agricultural and Collection Practices (GACP) for a reasonable agriculture.
- Our gathering methods of wild plants rely on internal requirements, going further into the specifications of the Good Gathering Methods Practices respectful of the flora and environmental-friendly.

- We enhance our quality requirements with a traceability process that insures you transparency and origin.

Moreover, to meet regulatory requirements (Plant Decree from the French State of June 24th , 2014 ; European Pharmacopoeia), PROMOPLANTES commits itself to a policy of constant inspections of its plants : level of active principles, microbiological analysis, heavy metals, phytosanitary residues. We set up an sampling inspection plan in order to meet these expectations.



## OUR SAMPLING INSPECTION PLAN

The inspection plan created by PROMOPLANTES ensures the respect of the Maximum Residue Limits (MRL) of pesticides and a content of heavy metals in accordance with the standards. Each year, ten plant samples grown in our fields and in our partner producers' are analysed on these indicators.



## OUR CERTIFICATIONS

- Our organic plants are Certipaq certified (Authorization n° FR BIO-09)
- The quality process of PROMOPLANTES is strengthened by the certification Phytolia Quality Commitment.



## PHYTOLIA QUALITY COMMITMENT

Phytolia Quality Commitment is a seal of approval controlled by Certipaq and targeting producers of plants for health, beauty and wellness, focusing on the sampling procedures and on required operational modes :

### Quality :

Lots numbering  
Primary samples/lot  
Storing conditions and practices

### Traceability:

Lots identification during the whole process, from the growing plot to the shipment

### Guarantees :

Analysis reports standardized by registered laboratories.







## OUR PLANTS

The plant you need is not in the list ?  
Please do not hesitate to contact us !

English	Latin	English	Latin
Angelica (Garden)	Angelica archangelica	Cornflower	Centaurea cyanus
Arnica chamissonis	Arnica chamissonis	Costmary	Tanacetum balsamita
Artichoke	Cynara scolymus	Dandelion (Common)	Taraxacum officinale
Birch (Common)	Betula alba	Dead nettle (White)	Lamium album
<b>Bird's foot (Common)</b>	<b>Lotus corniculatus</b>	Deadly nighthshade	Atropa belladonna
Black currant	Ribes nigrum	Dog's mercury	Mercurialis perennis
Black Hore Hound	Ballota foetidia	English yew, Common yew	Taxus baccata
<b>Black psyllium</b>	<b>Plantago psyllium</b>	Feverfew	Chrysanthemum parthenium
Black radish	Raphanus sativus niger	Figwort (Common)	Scrophularia nodosa
Blessed thistle	Cnicus benedictus	Fumitory (Common)	Fumaria officinalis
<b>Blue skullcap</b>	<b>Scutellaria lateriflora</b>	Gallic rose	Rosa gallica
Borage	Borrigo officinalis	<b>Garden nasturtium</b>	<b>Tropaeolum majus</b>
Buckwheat	Polygonum fagopyrum	Grapevine (Common)	Vitis vinifera
Bugleweed	Lycopus europaeus	Gromwell (Common)	Lithospermum officinalis
<b>Burdock (Greater)</b>	<b>Arctium lappa</b>	Ground ivy	Glechoma hederacea
Butcher's broom	Ruscus aculeatus	Gumweed	Grindelia robusta
Californian poppy	Eschscholzia californica	Heartsease	Viola tricolor
Canadian horseweed	Erigeron canadensis	Hedge mustard (Common)	Sisymbrium officinale
Catnip	Nepeta cataria	Henbane	Hyoscyamus niger
Chamomile (German)	Chamomilla matricaria	Herb Robert	Geranium robertianum
Chamomile (Roman)	Anthemis nobilis	Hogweed (Common)	Heracleum sphondylium
Chicory (Common)	Chicorium intybus	Horehound (Common)	Marrubium vulgare
Clary sage	Salvia sclarea	Horse chestnut conker	Aesculus hippocastanum
Clover	Trifolium pratense	Indian tobacco	Lobelia inflata

Variety from work selection.





English	Latin
Ivy (Common)	Hedera helix
Lady's mantle	Alchemilla vulgaris
Lemon balm	Melissa officinalis
<b>Lesser celandine</b>	<b>Ficaria ranunculus</b>
Lettuce (Wild)	Lactuca virosa
Linden (Silver)	Tilia argentea
Lovage	Levisticum officinale
<b>Mallow (Common)</b>	<b>Malva sylvestris</b>
Marc of red grape	Vitis vinifera
<b>Marigold (Common)</b>	<b>Calendula officinalis</b>
Marshmallow (Common)	Althaea officinalis
Meadow buttercup	Ranunculus acris
Meadowsweet	Spiraea ulmaria
Mignonette	Reseda
<b>Milk thistle</b>	<b>Silybum marianum</b>
Motherwort	Leonurus cardiaca
Mouse-ear hawkweed	Hieracium pilosella
Mugwort	Artemisia vulgaris
Nettle (Common)	Urtica dioica
Passionflower	Passiflora incarnata
Peppermint	Mentha piperita
Primrose	Oenothera biennis

English	Latin
Purple coneflower	Echinacea purpurea
Purple loosestrife	Lythrum salicaria
Rhubarb	Rheum officinalis
Ribwort plantain	Plantago lanceolata
Rocket salad / Rucola	Eruca sativa
Roman wormwood	Artemisia pontica
Rue (Common)	Ruta graveolens
<b>Sage (Common)</b>	<b>Salvia officinalis</b>
<b>Sea wormwood</b>	<b>Artemisia maritima</b>
<b>Soapwort (Common)</b>	<b>Saponaria officinalis</b>
Southernwood	Artemisia abrotanum
Spearmint	Mentha spicata
St John's wort	Hypericum perforatum
Survy grass (Common)	Cochlearia officinalis
Sweet clover (Common)	Melilotus officinalis
Tansy	Tanacetum vulgare
Thuja	Thuja occidentalis
<b>Valerian</b>	<b>Valeriana officinalis</b>
Verbena (Common)	Verbena officinalis
Wormwood (Common)	Artemisia absinthium
Yarrow (Common)	Achillea millefolium







CHANZEAUX

**PROMOPLANTES**

Le Vau Gallard  
49750 CHANZEAUX - FRANCE

+ 33 2 41 78 32 30

Laurent MARTINEAU    François CRESTIN  
+33 6 81 48 74 46    +33 6 25 89 53 72

[contact@promoplantes.com](mailto:contact@promoplantes.com)

[www.promoplantes.com](http://www.promoplantes.com)

